



PROFILE SUMMARY

I produce video and photography content for some of the most recognized brands in the world. Although I'm based in Atlanta, I serve clients all over the country. My work includes award winning projects, ranging in size from \$35k to \$4 million plus. With impeccable organization and attention to detail, I ensure each project is completed correctly, on time and within budget.

CORE KNOWLEDGE & SKILLS

- ◆ build, manage and reconcile budgets
- ◆ create and organize calendars
- ◆ hire and lead crews
- ◆ select and oversee vendors
- ◆ initiate casting and location scouting
- ◆ client and agency management
- ◆ control petty cash, checks and credit cards
- ◆ handle contracts, invoices and other documents
- ◆ create production and wrap books
- ◆ Showbiz, Movie Magic and ScheduAll savvy

EXPERIENCE

Prodo LLC (my company)

Video / Photography Producer

June '06 – Present

- ◆ Produce video/print content with ad agencies, production companies and photographers.
- ◆ Deliverables include more than 500 commercials, industrials and photography projects.
- ◆ Build, manage and reconcile budgets and calendars for each project.
- ◆ Manage all resources needed for each production.
- ◆ Producer for "Good Eats" with Alton Brown.
- ◆ Producer for the Emmy award winning documentary "A New Hope."
- ◆ Assistant Director for the feature film "Courageous."
- ◆ UPM for the National Geographic documentary series "Treasure Seekers."
- ◆ Entrepreneur... built my business from the ground up.

Turner Studios

Producer & Production Manager

June '00 – June '06

- ◆ Trusted with the most challenging and high profile projects for the Time Warner networks, including TBS, TNT, TCM, CNN and Cartoon Network.
- ◆ Initiated and implemented the Georgia Tax Incentive Program within Turner Studios, saving the company more than \$1 million dollars per year.
- ◆ Consulted Directors and Producers throughout the United States for "special effects" projects, involving motion control.

Crawford Communications

Studio & Production Manager

February '97 – April '99

- ◆ Launched studio business to new and existing clientele.
- ◆ Studio's return of investment broke even in the first year.
- ◆ UPM for an Emmy award winning project.

**Projections**

Studio & Production Manager

July '95 – February '97

- ✦ Traveled extensively throughout the United States to produce corporate stories.
- ✦ Managed the purchase and maintenance of production equipment.
- ✦ Assisted in hiring crew and vendors for each project.
- ✦ Designed sets to be used for studio based programs.
- ✦ Employed full-time after serving in a freelance capacity for three months.

Self Employed

Production Assistant

June '91 – July '95

- ✦ Originally hired as a PA, but eventually received increasingly responsible tasks and positions.
- ✦ Learned different aspects of production by assisting others in various departments.

WYNX and WFTD

Disc Jockey & News Anchor

October '88 - June '92

- ✦ Performed as disc jockey and news anchor.
- ✦ Wrote and voiced commercials, promos and public service announcements.
- ✦ Covered live concert and sporting events.

EDUCATION

Kennesaw State University

September '86 - June '92

- ✦ B.S. Communication/Journalism... GPA 3.1.
- ✦ Placed on President's and Dean's lists multiple times.
- ✦ Personally paid 100% of college expenses.

MILITARY

United States Marine Corps

October '85 – October '93

- ✦ Managed crew, equipment and maintenance records for Cobra helicopters.
- ✦ Received various medals, ribbons and awards for conduct and achievements.
- ✦ Honorable discharge.

PERSONAL

- ✦ Enjoy running, baseball, football, cooking, antiques, traveling, reading and writing.
- ✦ Active member at North Point Community Church.